

Call for Papers

2023 International Conference on Management and Service Innovation

May 5, 2023, Hsinchu, Taiwan

Scope of the Conference

The 2023 International Conference on Management and Service Innovation will be held in Hsinchu on May 5, 2023. The scholars are encouraged to submit papers on any aspect of management and service theory, empirics and practice including but are not limited to the following topics:

- Marketing Management
- Financial Management
- Human Resources Management
- Leisure Management
- Senior Citizen Service
- Other Issues Related to Management and Service Innovation
- Information Management
- Production Management and Quality Management
- Research and Development Management
- Hotel Management and Culinary Creativity
- Early Childhood Education and Care

Keynote Speaker

Dr. Yun-Wei Hung, Deputy Division Director

Smart Logistics & Supply Chain Integration Service Division, Service Systems Technology Center, ITRI

Topic: Smart Bussiness

Submission of Papers

Each paper can be written in Chinese or English and must be full paper submission. The paper in Chinese is limited to 10 pages, and should include Chinese and English titles, abstracts and author's information (academic experience/affiliation, full address, telephone, and e-mail) and the appropriate field (i.e., Marketing Management, Business Administration, Information Management, Finance, Industrial Engineering and Management, etc.). Each paper in English is also limited to 10 pages (APA format). Electronic submissions in PDF format are strongly recommended (refer to the sample submission paper format). Submission Web Site: <https://icmsi.must.edu.tw/>

Publications

All submitted papers will be reviewed by program committee members and selected based on their originality, significance, relevance, and clarity of presentation. The conference proceeding will apply for an ISBN publication. Submission of a paper should be regarded as an undertaking that, should the paper be accepted, at least one of the authors will attend the conference to present the paper. No registration fee is required.

Important Dates

- Online submission system open on February 1, 2023
- Full paper submission due March 31, 2023
- Notification of Acceptance April 7, 2023
- Authors' registration April 17 ~ April 28, 2023
- Conference date May 5, 2023

Coordinator

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