

Call for Papers

2024 Impact Measurement and Management (IMM) Symposium

Hybrid event

November 4, 2024
National Central University
Taoyuan, Taiwan



We are excited to invite submissions for the 2024 Impact Measurement and Management (IMM) Symposium, an event dedicated to the discussion, dissemination, and advancement of impact measurement and management in sustainability practices. This symposium is an outstanding opportunity for researchers, practitioners, and policymakers to come together, share their latest findings, and engage in meaningful discussions on the future of IMM.

The 2024 IMM Symposium aims to foster interdisciplinary dialogue and provide a space for in-depth exploration of the latest developments in IMM. Participants will have the unique opportunity to present their latest research findings, engage in discussion with others from various sectors, and contribute to the collective understanding of how effective IMM can drive sustainable development and create meaningful social change.

Attendees will have the chance to connect with leading experts and influential figures in IMM, providing an unparalleled opportunity for networking and collaboration. Presenting at the symposium will allow participants to showcase their research to a global audience, gaining visibility and recognition for their contributions to the field. The event is also an excellent venue for exploring potential collaborations, whether through joint research initiatives or partnerships that can drive impact on a larger scale.

Topics of Interest:

The symposium welcomes submissions that address, but are not limited to, the following topics related to Impact Measurement and Management:

- Public Policy and Impact Management
- IMM for Impact Investment
- Selection of Impact Metrics and Indicators
- Impact Accounting and Reporting
- IMM in University Social Responsibility (USR) Projects
- Environmental, Social, and Human Capital Assessment
- IMM for Social Enterprises and Innovation
- IMM for Corporate Social Responsibility (CSR) Initiatives
- Managing Impact in Sustainable Development Goals (SDGs)
- IMM for Environmental, Social, and Governance (ESG) Criteria
- Social Return on Investment (SROI)
- Impact and Value Evaluation Frameworks
- Impact and Sustainable Finance
- IMM in Sustainable Supply Chain Management
- Digitalization and Emerging Technologies in IMM
- Challenges and Opportunities in IMM Practices
- Best Practices and Standards in IMM
- Case Studies Highlighting IMM Implementation



Important Dates:

Full Paper Submission Due: October 6, 2024

Notification of Acceptance: October 15, 2024

Early Registration: August 30, 2024 – October 25, 2024

Symposium Date: November 4, 2024

Submission Fee:

No submission fee

Submission Guidelines:

Papers can be submitted in English and should follow the IMMJ formatting guidelines. Manuscripts will be evaluated based on their originality, methodological rigor, theoretical contribution, and relevance to the above topics of interest. Submissions should be made in a WORD file format and adhere to the APA style for citations and references. The maximum length for full papers is 8,000 words, including title, abstract, references, and appendices.

Please submit your paper through the [2024 IMM Symposium | Submission Form](#) titled "Article Title: Your Name" before the October 6, 2024 deadline. Please refer to the template [<Paper Template.doc>](#) to prepare your manuscript.

Incomplete submissions and submissions that violate regulations or academic ethics will not be processed. All papers will be reviewed through a double-blind reviewing process. The decision on the paper review will be emailed to each contributor by October 15, 2024.

Journal Publication Opportunities:

Selected papers presented at the symposium may be considered for publication in Albukhary Social Business Journal (ASBJ), Impact Measurement and Management Journal or a special topic column of Asian Impact Management Review (AIMR), offering an additional avenue for scholarly dissemination.

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Contact Information:

For additional information about submission guidelines, editorial policies, or other inquiries, please contact the Editorial Office at aimr.asia@g.ncu.edu.tw.

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